

# Website Services Estimate Sheet

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This sheet is intended to provide clients with an \*estimate of the hours required to complete various design aspects related to website design additions, changes, or modifications. Please keep in mind that this is a guideline for estimates and some design services may require more time depending on the complexity of the services requested. All services contained herein will be billed at a rate of \$50.00 per hour, with a one (1) hour minimum charge for all website design services rendered.

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## Website Design

1. **Basic Blog:** 3 hours
2. **Custom Blog:** 6 hours
3. **Template Based HTML Website:** 6 hours
4. **Complete Custom HTML Website:** 15 hours

## Website Layout Design

1. **Client provided graphics added:** 3 hours
2. **Client provided template with minor customization:** 6 hours
3. **Client provided template with major customization:** 10 hours
4. **Custom design created for my website:** 20 hours

## Website Graphic Services

1. **Custom graphics created:** 4 hours
2. **Graphic mouse-over buttons:** 4 hours
3. **Minor (4-5) stock photography added:** 4 hours
4. **Several stock (6-8) photography added:** 6 hours

## Website Flash Services

1. **Flash navigation menu:** 6 hours
2. **Short custom Flash animation:** 3 hours
3. **Entire website in Flash:** 5 hours per page
4. **Flash banner:** 4 hours

## Website Content

1. **Client supplied content in MS Word:** 1 hour per page
2. **Short custom Flash animation:** 3 hours
3. **Entire website in Flash:** 5 hours per page
4. **Email Form:** 3 hours
5. **Email Links:** 1 hour
6. **HTML page addition without content:** 1 hour per page
7. **HTAccess secure page:** 4 hours
8. **Photogallery:** 6 hours
9. **Google Checkout or PayPal button integration:** 1 hour per button
10. **RSS News Feeds:** 6 hours

Revised: July 7, 2008

\*estimate – We reserve the right to add time to any website design service listed herein. The hours listed herein are estimates only, which are only intended to serve as a statement of approximate completion time, approximate calculation of time, or tentative judgment to assist our clients in ascertaining the approximate value related to each website design service. We reserve the right to revise this website services estimate at any time without individual client notice. Our website will always provide the most current version of this document.

Thank you for your business.  
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